



Sponsorship
Opportunity



About Coomera Cubs

The Coomera Cubs Baseball Club (est. 2006) is one of the largest Baseball Clubs in Queensland. The club caters for players from T-Ball through to our senior divisions both social and competitive and has an active engagement with the local schools providing clinics each year. Competing in the Greater Brisbane and Gold Coast leagues our 250 players, volunteers and officials see over 2000 people per month visiting and using our facility.

With recent representation of players at Australian, State and Regional levels and our unmatched Academy program to train our juniors the continual focus on providing the best baseball education for our members is helping stand us apart..

Sponsorship

Thank you for considering a business partnership with the Coomera Cubs Baseball Club through one of our sponsorship products. Our members and players are extremely appreciative of the local community's continued support and actively support our corporate partners businesses where practical.

Whilst the club has worked hard to establish its current position, the challenge is to maintain and improve on our current status as leaders in the baseball community. We understand that our business partners are a key ingredient to our success not only financially but also for the skills and knowledge they contribute via their association with our members and players.

The club understands the importance of making contributions back to our business partners and we continue to develop initiatives that enable us to promote your business and its products to our members, players and supporters.

Sponsorship of a local sporting club can bring many benefits to your business. We aim to provide you with value for money packages that can bring many returns for your investment.

These benefits include effective brand advertising with exposure to a targeted local market as well as wider exposure via our website and other social media platforms. We would like to invite you to become a key ingredient to our ongoing success by becoming a sponsor of the Coomera Cubs Baseball Club for the 2019-20 season and beyond. Various packages are available that can be tailored to meet your organisations specific needs. We appreciate the time you have taken to consider a partnership with our club and look forward to a long and mutually beneficial relationship.



Sponsorship Benefits

CONNECT WITH YOUR CUSTOMERS

Customers are getting more and more discerning about which companies they do business with. What better way to communicate your values than by sponsoring a club that matches theirs?

INCREASE SALES

You'll have unparalleled access to thousands of people when you become an integral part of the Cubs family through sponsorship and having your brand and message displayed throughout the club, Cubs TV and social media.

TELL YOUR STORY AND WIN NEW CUSTOMERS

Tell a whole new audience how much you care about kids and families. Every time they are at the club, playing the sport or watching our A grade heroes on the Cubs TV channel your brand will be front and centre.

GIVE YOUR STAFF SOMETHING TO SMILE ABOUT

Responsible companies like yours know how important it is to get staff involved in giving back to the community. Talk to us about how your people can get directly involved in the club to promote your brand at major games and events.

ADDED VALUE

After more than a decade of building and growing a community club, the Coomera Cubs provides one of the most recognised and established community groups in the Northern Gold Coast. Our network of supporters extends right across SEQ. As a Sponsor, you'll have access to our extensive list of members and volunteers, as well as our special brand of social marketing. The value we bring to the table includes:

SOCIAL MEDIA EXPOSURE

Coomera Cubs has an extensive growing Facebook and Instagram and YouTube brand presence. A clear Social media marketing plan and we are highly skilled at engaging with and leveraging those connections for your benefit.

A PROVEN TRACK RECORD OF HONESTY AND ACCOUNTABILITY

You want to know your sponsorship dollars are working to raise even more funds for the Coomera Cubs. We provide detailed statements to all sponsors after every event.

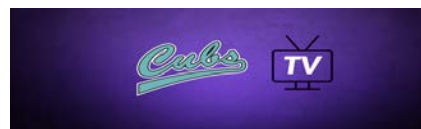
UNIQUE MARKETING CHANNELS

Because we have the longstanding trust of our community, we have access to valuable marketing channels. In addition to our own database of members we partner with other organisations where appropriate to add value to your brand



Major Partner - \$10,000

- ❖ Brand recognition on Cubs print and digital correspondence
- ❖ Brand recognition within strategic and prominent areas within ground
 - ❖ Brand recognition Apparel
 - ❖ Brand recognition Merchandise
 - ❖ Brand recognition Website
 - ❖ Field Signage (1 outfield sign)
 - ❖ Field Signage (2 baseline signs)
- ❖ Streaming Ad Cubs TV(2 per game)
 - ❖ 1 x Signed Bat in display case
 - ❖ 1 x Signed Team jersey
 - ❖ 5 x Signed Baseballs
 - ❖ 1 x Game Opening First Pitch
 - ❖ 5 x Facebook "Call to action" posts
- ❖ 1 x EDM to Coomera Cubs database announcing the partnership
 - ❖ Invitations to all Coomera Cubs Events





Platinum Partner Sponsor - \$5,000

- ❖ Brand recognition Website
- ❖ Field Signage (1 outfield sign)
- ❖ Streaming Ad Cubs TV (1 per game)
- ❖ All email correspondence recognising your business
- ❖ 1 x Signed Team jersey or Signed Baseball Bat
- ❖ 2 x Signed Baseballs
- ❖ 1 x Game Opening First Pitch
- ❖ 2 x Facebook "Call to action" posts
- ❖ 1 x EDM to Coomera Cubs database announcing the partnership
- ❖ Opportunity for min 1 x company activation days
- ❖ Tax invoice for advertising

Gold Partner Sponsor - \$2,500

- ❖ Brand recognition Website
- ❖ Field Signage (1 outfield sign)
- ❖ All email correspondence recognising your business
- ❖ Streaming Ad on Cubs TV (1 per game)
- ❖ 1 x Facebook "Call to action" posts
- ❖ Monthly Social Media recognition
- ❖ 1 x EDM to Coomera Cubs database announcing the partnership
- ❖ 2 x Supporters Cap and Polo
- ❖ Tax invoice for advertising



Silver Partner Sponsor - \$1,500

- ❖ Clubhouse Signage
- ❖ Brand recognition Website
- ❖ All email correspondence recognising your business
- ❖ Monthly Social Media recognition
- ❖ Streaming Ad (1 per game)
- ❖ 2 x Supporters Cap and Polo
- ❖ Tax invoice for advertising

Bronze Partner Sponsor - \$500

- ❖ Clubhouse signage
- ❖ Brand recognition Website
- ❖ All email correspondence recognising your business
- ❖ 1 x Supporters Cap
- ❖ Tax invoice for advertising



Batting Cage Sponsor - \$3,000

- ❖ Brand recognition Website
 - ❖ Field Signage (1 sign)
- ❖ All email correspondence recognising your business
 - ❖ Monthly Social Media recognition
 - ❖ 2 x Supporters Cap and Polo
 - ❖ Invitation to all Cubs Events
 - ❖ Tax invoice for advertising



For further enquiries

Committee
Coomera Cubs Baseball Club Inc.
P.O.Box 644
Oxenford QLD Australia 4210

Telephone: +61 400 000 046
E: info@coomeracubs.com
W: www.coomera.baseball.com.au/
S: [facebook.com/coomeracubsbaseballclub](https://www.facebook.com/coomeracubsbaseballclub)

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